

Aerosol Association of Australia

Focus on Packaging

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30 November 2023

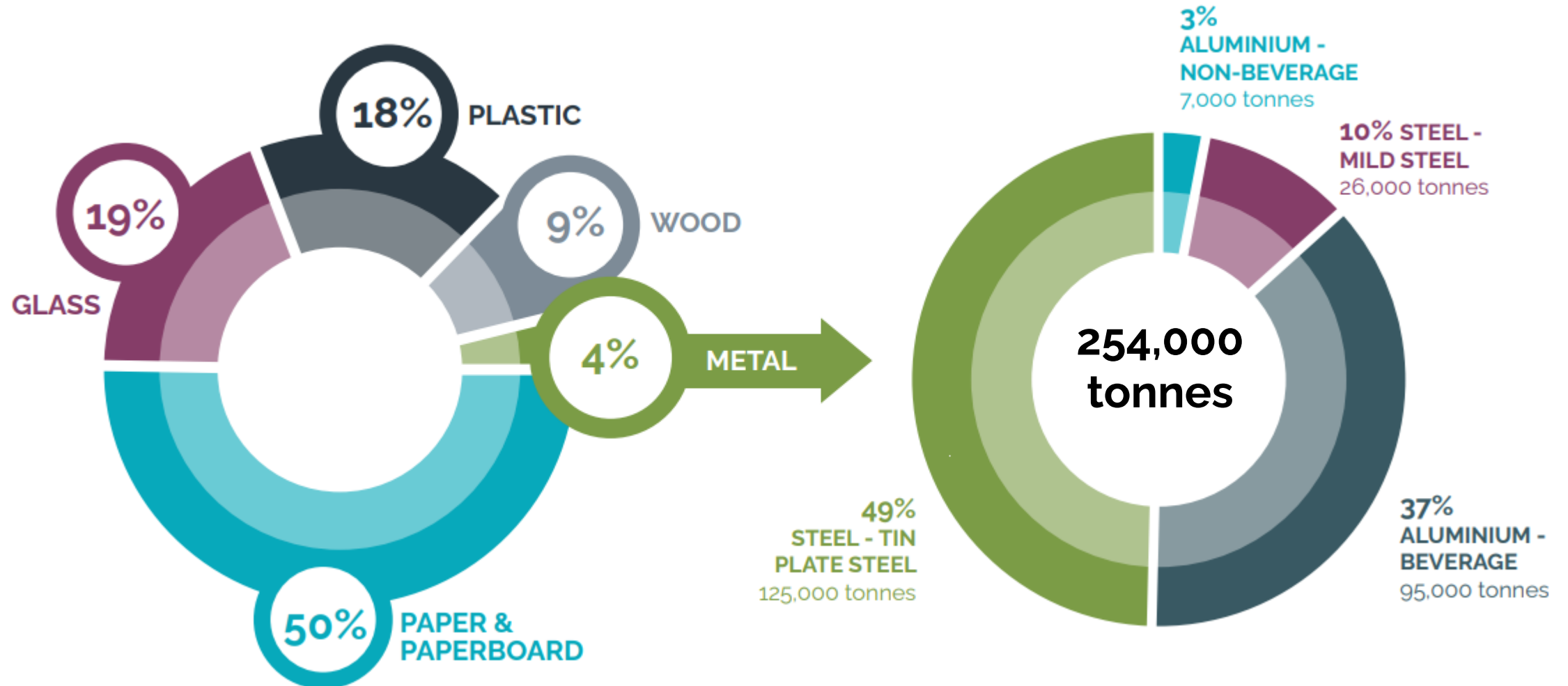


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Why the fuss about packaging in Australia?



Metal packaging in Australia



- The volume of metal packaging POM grew 19.2% 2017/18 to 2020/21 (population grew 4.4% during this same period)
- 58% of metal packaging POM was recovered
- 53,000 tonnes of metal packaging were eligible for recovery via container deposit schemes in 2020-21.
- Metal packaging POM in 2021 was made from 61% of virgin sources, 24% pre-consumer sources, and 15% post-consumer sources.

Stronger regulations are coming

- Covenant is 24 years old and voluntary
- NEPM reset from 2026
- Stronger regulation coming

Environment Ministers Meeting (EMM) Oct 2023:

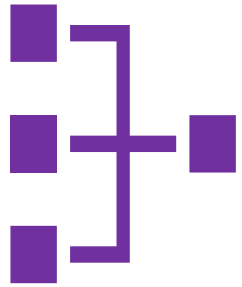
- Government to regulate how packaging is designed.
- Federal government will step up as the new regulator of packaging standards.
- The Federal government will mandate how packaging is designed, will set minimum recycled content requirements, and prohibit harmful chemicals being used.
- Federal national packaging laws will make businesses responsible for the packaging they place on the Australian market.
- Strengthened regulation will drive investment, minimise waste and support circular economy outcomes, industries and jobs.

This might mean....

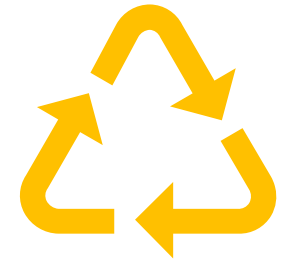
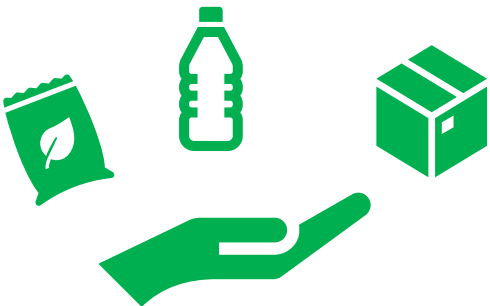
- Eliminate state and territory inconsistency
- Make the enforcement pathway easier
- The NEPM will need to be repealed



This might mean....



- Drive action across the system
- Drive recycling of materials suited to packaging-to-packaging applications
- Drive Extended Producer Responsibility pathways



Preparing for a stronger regulatory model



The Commonwealth and State and Territory Environment Ministers have committed to reforming the framework for packaging, with the reformed framework to be in place by 2025.



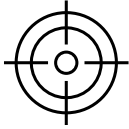
Horizon #1
Current – Dec 2025

Horizon #2
**A co-regulated circular packaging
system post 2025**

Between now and 2025, action is needed to **accelerate progress towards the 2025 Targets.**

Mandated Targets and Design Standards and system obligations to **further drive the transition to a circular economy for packaging.**

APCO's areas of focus through to 2025



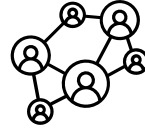
DELIVER STRATEGIC PRIORITIES WITH SYSTEM-WIDE IMPACT

Roadmaps for material streams

Improve **data quality and transparency** to support decision-making

Develop whole-of-system **industry vision for a circular packaging system**

Strengthened internal **capability and capacity to support members and the system**



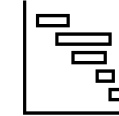
STRENGTHEN ENGAGEMENT AND CAPABILITY

Strengthened **Collective Action Group (CAG)**

Build industry capability through **working groups and communities of practice**

Work with governments to **reduce free riders**

Build **technical capability**



ENHANCE PROGRAM DELIVERY

Enhance **ARL impact** and integrity

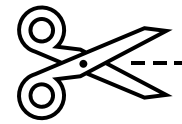
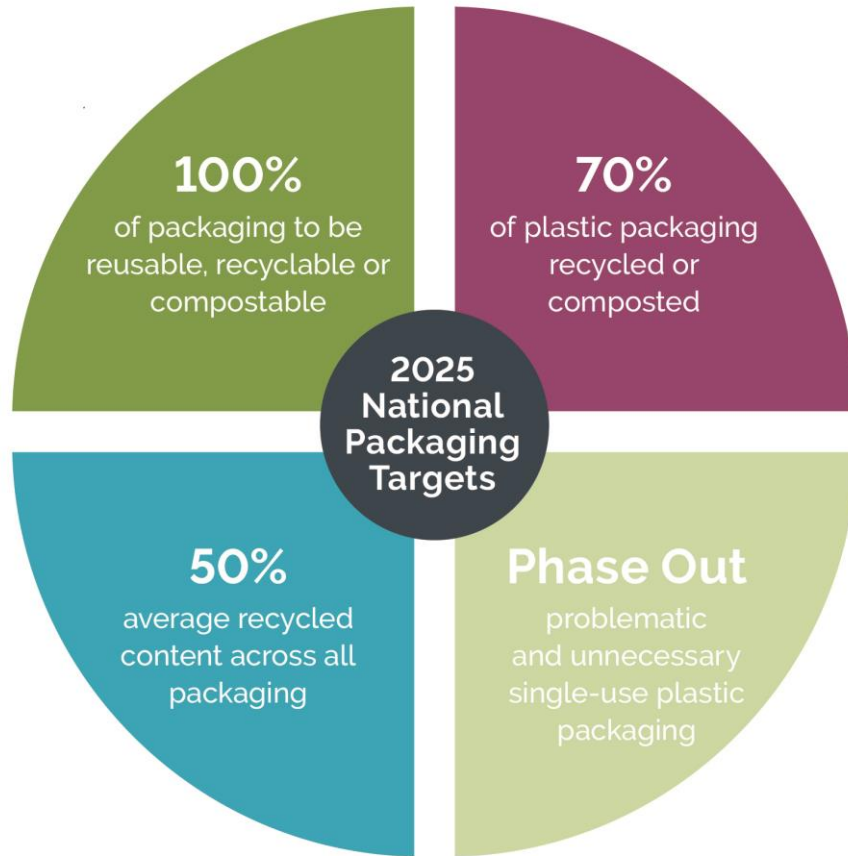
Support delivery of **reuse and avoidance models**

Support **harmonised SUPs policy alignment**

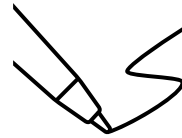
Support increased **recycling of B2B packaging**

Clarify 2025 Targets' **definitions and timings**

What you can do to meet the 2025 National Packaging Targets



1. Eliminate



2. Packaging design & manufacture



3. Stewardship and EPR intervention

We are here to help...

- Technical questions
- Packaging Stewardship/Extended Producer Responsibility
- Member reporting and services
- Australasian Recycling Label (ARL)

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