



GALA DINNER CELEBRATES DIAMOND ANNIVERSARY OF AUSTRALIAN AEROSOL ASSOCIATION

Over 150 guests crowded into a historic wharf building on the edge of Sydney's iconic harbour on 18 April to celebrate the 60th anniversary of the founding of the Aerosol Association of Australia.

Overseas guests from China, India, Japan, Mexico, Thailand, Europe, the UK, USA, and New Zealand joined local industry representatives to hear Guest Presenter and internationally recognised materials scientist, engineer and inventor Prof Veena Sahajwalla, outline how micro-factories could give new life to materials previously deemed not viable to recycle and to learn the winners of the Aerosol Industry Awards for 2024.

In a brief tour of the milestones of the Association's first 60 years, President Paul Wynn-Hatton paid tribute to the Association's founders for their vision and their contribution to the industry's growth, noting that local aerosol production in 1964 was only 32 million units, compared to the estimated 280 – 300 million units currently sold per year.

The evening also marked the 30th anniversary of the Association's Aerosol Industry Awards and presentation of the winners for 2024 was the highlight of the dinner.

Precision Valve's 'STYLISH 52' spray cap actuator took out the categories for **Packaging Innovation**, and **Sustainability** for its innovative one piece, single resin design that combined style with environmental benefits and economic advantages. Awards MC Dion Woo noted that at just 4.6g the innovative actuator spray cap was around 20 to 50 percent lighter than competing products, offering major material reduction, simplifying the recycling process and contributing to a lower CO2 footprint.

Also honoured was the newly-launched Quick Screen SPF50 Whipped Sunscreen & Body Moisturiser Mousse from Australian beauty start up The Quick Flick, which took out the prestigious '**Best New Product**' category as well as being recognised for **Innovation in Product Design**.

Filled by Melbourne contact packer Ensign Laboratories, the product is first to market with a luxurious rich mousse application that offers both sun and body care whilst also addressing concerns about aerosol sunscreen sprays by making it easier for users to judge the right amount of product to ensure effective sun protection. At the same time as delivering an effective moisturiser, its innovative mousse texture also ensures that the product is not blown 'off target' by wind, a criticism aimed at aerosol sunscreens by some commentators.

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