

Presentation to Annual Members' Briefing

14 September 2017



TECH / REGULATORY: Update

Philip Fleming, Executive Director

for John Drury, Convenor – Technical/Regulatory Working Group

14th September 2017

Technical / Regulatory Working Group:

Goals:

- Support the development of a competitive, innovative and customer responsive industry by:
 - *Providing timely and informed advice to members;*
 - *Advocating for all agencies (Federal and State) to follow principles of Best Practice Regulation; and*
 - *Promoting the benefits of global harmonisation of regulatory requirements to regulators, key influencers and other industry associations locally and globally*
- Keep abreast of key regulatory changes, both local and international
- Build effective alliances and relationships locally and globally
- Facilitate workshops and briefings for members on topical technical and regulatory issues
- Monitor the relevance of AS2278 to current aerosol technology and practice and ensure it remains consistent with Best Practice Principles and relevant industry standards prevailing in our major trading partners

Technical / Regulatory Working Group: Key Achievements 2016/17:

- Met three times in year
- Held dedicated session to prioritise FEA 'series 600' standards as part of ILC harmonisation initiative
- Continued to push NTC to support Limited Quantities reform
- Liaised with BAMA and FEA on fragranced product scares



Technical / Regulatory Working Group: Key Achievements 2016/17 (cont'd):

- Weights & Measures - Participated in two meetings of NMI Community and Industry Liaison Committee and made formal submission on review of Part 4 of the *National Trade Measurement Regulations 2009*
- APVMA – lodged formal complaint re unregistered Korean import (product withdrawn from sale)
- HSNO (New Zealand) - Met with New Zealand EPA personnel in Wellington and made input on proposed labelling requirements



Technical / Regulatory Working Group: Key Achievements 2016/17 (cont'd):

- Provided input into programme for one day 'Introduction to Aerosol Technology' Workshop during 'aerosol2017'
- Maintained 'regulatory' section of website



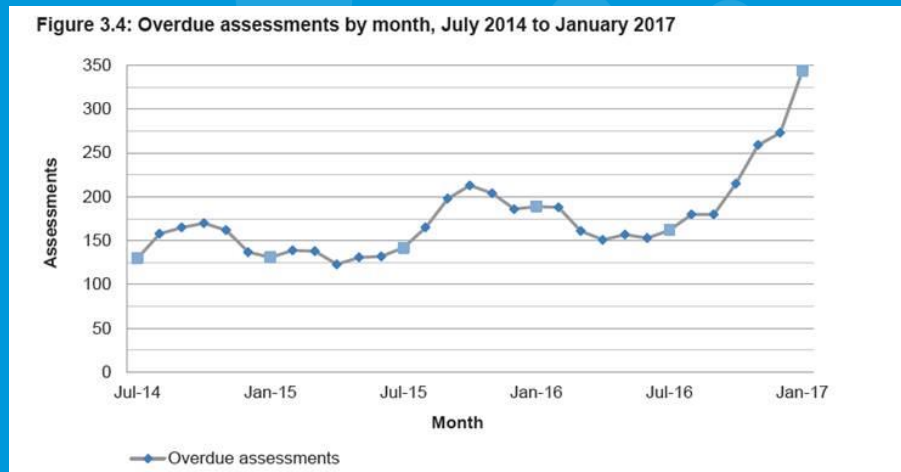
Technical / Regulatory Working Group: Targets 2017/2018:

- Meet 3 - 4 times in year
- Lobby for introduction of more recent GHS texts
- Explore local adaptation of BAMA member publications
- Review and transfer content of Regulatory section to new revamped website



Technical / Regulatory Working Group: Targets 2017/2018 (cont'd):

- Monitor revision of EU Aerosol Dispensers Directive and prepare for any consequential changes necessitated in AS 2278
- Maintain dialogue with key regulatory contacts in accordance with Association's Stakeholder Engagement Plan
- Continue to push for performance improvements at APVMA



MARKET ADVOCACY & TRAINING: Update

John Bigley, Convenor - Market Advocacy Working Group

14 September 2017

Market Advocacy: Key Achievements 2016/2017

- Produced three issues of 'Aerosol News' in-house
- Held 5 meetings of Working Group
- Achieved good local and international publicity for 'aerosol2017'
- 3 new members in year!

Australian aerosol event a celebration of "Aerosol Possibilities"



Two second-hand events including training seminars, industry meet, the 2017 Annual Meeting of the Asian Aerosol Federation, a one day Industry Forum and a Gold Dinner at Sydney's iconic Opera House attracted 400 delegates from 10 countries to the "aerosol2017" event hosted by the Aerosol Association of Australia in late March.

A follow up to the "aerosol2017" event held in 2014, the 2017 event was broadcast in songs and words, explained Aerosol Association Executive Director Philip Manning.

"The Aerosol Association of Australia is really delighted with the opportunity that the event provided to bring the latest insights to our members and to showcase the capabilities of the local industry on a regional stage," he noted.

Co-sponsors of the event was the "aerosol2017" Industry Forum, which was devoted to the theme of "Meeting the Demands of the New Consumer".

Held at Sydney's Museum of Contemporary Art and attended by over 90 delegates from Australia, New Zealand, Europe, Indonesia, the U.S., Singapore, Thailand and Japan, the Forum featured a mix of local and international speakers including Jo Johnson, International & Marketing Manager for Colgate, Richard Cooper from Borealis, Australian Sales Director, Paul Sullivan from DSM Industries and Allen O'Hara, Executive Secretary of the European Aerosol Manufacturers (EAM). Together they looked at how innovation and a focus on sustainability and safety were essential to retaining and growing consumer support for the aerosol package.

International speakers were complemented by local speakers from leading technology companies who spoke on the power of social media and digital how technology was changing the relationship that brands have with their customers.

Endorsing the Aerosol Association of Australia's outreach efforts was the signing of a Mutual Cooperation Agreement with the British Aerosol Manufacturers Association (BAMA) during the Forum for SPRAY, June 2017, p. 275 SPRAY.



Gold Dinner at the Opera House



Panel discussion with Jo Johnson, CEO of Colgate, Paul Sullivan of DSM Industries and Allen O'Hara, EAM's Executive Secretary



Lindsay Showlyn, CEO of DSM, outlines the award



According to these speakers, the efforts are supported by various agencies (BAMA) was the real star of the event, although it had to compete with the dazzling view of the Gold Dinner at the Sydney Opera House in the other direction.

Australian Association Re-elected to Presidency of Asian Aerosol Federation

The Aerosol Association of Australia has been re-elected to the Presidency of the Asian Aerosol Federation (AAF) for a further three year term. The move came at the Federations 2017 Annual Meeting, held in Sydney in late March as part of the "aerosol2017" event.

Federation President Lindsay Showlyn noted that the vote was a reassuring endorsement of the direction and priorities taken during the Federation's first six years.

Founded in 2011, the Federation brings together aerosol bodies from Australia, China, India, Japan, New Zealand and Thailand with the aim of promoting the growth and prosperity of the aerosol industry across Asia and Oceania while also promoting the highest standards of safety and environmental stewardship.

The 2017 meeting included observers from the European Aerosol Federation and the British Aerosol Manufacturers' Association, who provided updates on issues such as safety incidents and regulation of the European Aerosol Dispensers Directive.

The next meeting of the Federation is scheduled for February 2018 and will be hosted by the Thai Aerosol Association in Bangkok.



Presented on the left to the 2017 AAF Annual Meeting in Sydney, PRICAT (L-R): Philip Manning (Executive Director, Aerosol Association of Australia and AAF Secretary), John Loring (Director, Borealis), Dennis Greenaway (Chairman, Chinese Packaging Manufacturers), Linda Showlyn (President, AAF), Richard Cooper (Chairman, Aerosol Industry Association of Japan), Massimo Tattolillo (Chairman, Thai Aerosol Association), EAM (L-R): The Managing Director, General, Aerosol Committee of China Packaging Manufacturers, Andrew Ross (Vice Chairman, Thai Aerosol Association), Richard Loring (Secretary, Chinese Aerosol Industry Association of Japan), Michael Ross (Secretary, Aerosol Industry Association of Japan), Scintille Sudo (Vice Chairman, Aerosol Industry Association of Japan), Aerosol Singapore (Secretary, Thai Aerosol Association).

44 SPRAY, July 2017

July 2017 SPRAY 45



News Products Design Printing Sustainability Markets Directory Events

Australia commits to further aerosol industry support

2 May 2017



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You don't need to wish on the stars in the milky way



Market Advocacy: Key Achievements 2016/2017 (cont'd)

- Expanded 'Safety in the Home' information on website to cover cockroach foggers
- Prepared Position Paper on Aerosol Sunscreens
- Solicited proposals for revamp of website to make it 'responsive' to mobile devices (now account for over 50% of website visits)
- Signed Mutual Cooperation Agreement with BAMA at 'aerosol2017'



Market Advocacy: 2017/2018 Targets

- Review opportunities to expand Association resources for members arising from BAMA Cooperation Agreement
- Continue to monitor and respond to issues affecting the industry
- Promote Association value proposition to a broader audience
- Develop new Position Papers as required
- Consider strategy to address stalled growth in recycling rate
- Oversee revamp of Association website
- Develop and strengthen relationship with key stakeholders

Training: Goal & Key Achievements 2016 / 2017

Goal: Provide expert industry training

Key Achievements:

- Aerosol Recalls Workshop – September 2016
 - New half-day format (combined with social function and AGM)
 - New location: CBD



Training: Key Achievements 2016/2017 (cont'd)

- Held one day version of 'Introduction to Aerosol Technology' Training Course as part of 'aerosol2017' with overseas presenters from Pamasol UK and Colep/ACOA



Training: 2017/2018 Targets

- Review and revamp 'Introduction to Aerosol Technology' Training Course format
- Examine use of webinars to deliver training
- Build upon links with AIP and Society of Cosmetic Chemists
- Examine options to expand training offering within the region (in concert with AAF)
- We welcome input from our membership on topics, locations etc!

Thanks to the various members of both working groups for their continued voluntary work in improving the Association's offering to the industry.

‘ASIAN ENGAGEMENT’: Update

Lindsay Showyin, President, Asian Aerosol Federation

14th September 2017

Goals

- To help shape the future of the aerosol format across the region
- Advocate for and influence the development of harmonised industry standards across the region
- Communicate effectively to members on opportunities and developments in the region
- Drive quality standards and good environmental practice across the region
- Promote and encourage the formation of national aerosol associations across the region

Key Achievements 2016/2017

- Met in Sydney in March 2017 during 'aerosol2017' event
- BAMA Past Chairman and Chair of their Environmental & Sustainability Committee plus FEA Secretary-General sat in on meeting
- Australia re-elected to Presidency (but commitment to rotation principle was affirmed)



Key Achievements 2016/2017 (cont'd)

- Coordinated input by member associations into FEA Standards Harmonisation Initiative
- During 'aerosol2017' hosted representative from Indonesia who is championing moves to form a national aerosol body for the country
- Achieved publicity for 2017 meeting in local and international trade press

REPORT 

AUSTRALIA RE-ELECTED TO HEAD UP ASIAN AEROSOL GROUP

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The 2017 meeting included observers from the European Aerosol Federation

and the British Aerosol Manufacturers' Association, who provided updates on issues such as safety incidents and revision of the European Aerosol Dispersers Directive.

The next meeting of the Federation is timed for early 2018 and will be hosted by the Thai Aerosol Association.



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Targets 2017/2018

- Organise and Chair Meeting of AAF in Bangkok in February 2018
- Continue to promote formation of aerosol associations in the region
- Establish process for effective representation and participation at FEA ILC level
- Resolve venue in region for 2019 FEA ILC meeting (Japan?)
- Continue the harmonisation initiative
- Continue to promote the profile and awareness of the AAF

Appreciation

- Thanks to Paul Curryer and Philip Fleming for their support
- We welcome YOUR input and feedback (2018 AAF meeting is in Bangkok and will have ancillary events like display, Awards Dinner etc!)



www.aerosol-asia.org