

IMMEDIATE RELEASE

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KIWI AEROSOL WINS GOLD IN PARIS

New Zealand company Tatua Foods have won a Gold Award for their Butter Oil Mist™ aerosol at the prestigious SIAL d'Or Awards for innovative food products judged in Paris last month.

The aerosol, which uses real butter oil, is the result of extensive R & D and utilises butter fractionation technology originally developed for spreadable butter.

The product previously won the Award for Creativity and Innovation at the Australasian Aerosol Industry Awards in May 2001.

Awards Organiser Philip Fleming notes that the win is evidence of the innovation and excellence of the Australasian aerosol industry.

“As we start the process of planning for the 2003 Awards, it’s also an encouraging endorsement of our criteria and our judging processes,” Fleming notes.

This is not the first time that a winner from the Australasian Aerosol Industry Awards has gone on to further international acclaim.

Impact Manufacturing’s “Innovation” aerosol can - which took out top honours at the 1999 Australasian Aerosol Industry Awards - collected the ‘Gold’ award in the aerosol category of the prestigious Cannex “Can of the Year” Awards presented in Denver, USA in April 2001.

For further information, please contact Philip Fleming on 02 9633 9011 or 0414 902 821.