

IMMEDIATE RELEASE

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ALL GO FOR 2003 AEROSOL AWARDS!

Planning is well advanced for the 2003 Aerosol Industry Awards, organised by the Aerosol Associations of Australia and New Zealand .

Award entries opened in February and winners will be announced at a Gala Awards Dinner at the Wentworth Hotel in Sydney on 21 May 2003.

Philip Fleming, Executive Director of the Aerosol Association of Australia, notes that the Awards provide a valuable opportunity to showcase the innovation and excellence of the Australasian aerosol industry.

“The level of overseas media interest in the 2001 event and the number of overseas attendees shows that we have established the Awards as a major event for the aerosol industry in the region and in 2003 we are looking to leverage off this increased regional and international interest.”

Formal delegations from the Japanese and Chinese aerosol industries are confirmed and the Association is also hosting a seminar on regional trade opportunities the preceding afternoon.

Featuring several overseas speakers, including the General Secretary of the recently-formed China Aerosol Committee, the seminar is supported by the NSW Department of State and Regional Development and will be held at their ‘Country Embassy ‘ above Circular Quay.

Fleming notes that the level of sponsorship support for the 2003 event has broken all previous records, encouraging evidence of the wider acknowledgement of the role and profile of the Awards.

For further information on the Awards and/or seminar contact Philip Fleming, Aerosol Association of Australia, Phone: (02) 9633 9011; Fax: (02) 9635 3284; e-mail: awards@aerosol.com.au

FURTHER COMMENT:

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