

ASIAN FUTURE

GOALS







- Shape the future of the aerosol format across the region.
- Advocate for and influence the development of harmonised industry standards across the region.
- Communicate effectively to members on opportunities and developments in Asia.

- Drive quality standards and good environmental practice across the region.
- Promote and encourage the establishment of national aerosol industry associations across the region.



TARGETS 2014-15

- Develop a program and support materials to promote the establishment of national aerosol bodies in Korea, Malaysia and Indonesia.
- Identify and advocate further areas for harmonisation across the region.

Proudly representing	
	Australia
	New Zealand
	China
	India
	Japan
	Thailand

- Continue to promote the profile and industry awareness of the Asian Aerosol Federation (AAF).
- Effectively communicate to Association members on achievements, initiatives and opportunities.
- Maintain a centralised, regional calendar of industry events.
- Organise and chair the 4th Annual Meeting of AAF in India in February 2015.

KEY ACHIEVEMENTS IN 2013-14

- Established an effective web presence for the Asian Aerosol Federation (AAF) at www.aerosol-asia.org.
- AAF incorporated as a Company Limited By Guarantee in Hong Kong.
- Wrote forward as AAF President for Catalogue for *Aerotech Exhibition* in November 2013.
- Achieved press coverage in *Spray Technology* magazine.
- Developed and printed promotional flyer on AAF, launched at *Madrid Aerosol Congress*.
- Hosted Annual Meeting of AAF in Australia as part of *aerosolsydney2014* (as pictured to right).
- Reported back to members on key AAF developments, through *Aerosol News*, the Annual Report and member briefings.
- Provided Forum to discuss GHS and Weights and Measures issues and to identify common position on these.



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