

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

AEROSOL COURSE BACK BY POPULAR DEMAND

The Aerosol Association of Australia is re-running its successful two-day **'Introduction to Aerosol Technology' Course** from 12-13 August 2010 at MGSM Conference Centre in North Ryde, New South Wales.

Designed to give a greater understanding of the components which make up the aerosol, how this unique technology works, and the factors which affect aerosol product performance, the course is a *must* for anyone working in an operations, laboratory or technical role with aerosols.

Aerosol Association President, Lindsay Showyin said: "the course will be delivered by an impressive line up of experienced and respected local and international industry speakers, and is ideal for those starting out in the industry or wishing to refresh or increase their knowledge of aerosol technology."

"Speakers come from Australia, New Zealand and even as far as Japan to cover all aspects of aerosol production, including aerosol cans and components, propellants, formulation considerations, safety, testing, and industry regulations. We have tailored the course in response to feedback from our 2009 delegates, and will this year, include a presentation on the latest 'hot' topic in the industry - particle size", Showyin notes.

"In addition, in a special highlight, a speaker from Daizo Japan will share some exciting innovations in the aerosol format," he added.

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The course costs \$750 incl. GST for Association members and \$975 incl. GST for non-members. There is a special \$150 discount for Association members travelling more than 200 km to the course. Course numbers will be kept to 35 to allow for discussion and interaction with the speakers and other delegates, so early booking is recommended.

The course is part of the Association's strategy to ensure that the Australian industry remains competitive and able to deliver the quality and safety that customers have grown to appreciate and now demand. "Training is crucial for such a technology-driven sector; to ensure we keep up with the latest international developments and deliver quality product consistently," said Showyin.

For further details, or to book, please email training@futureaerosol.com or go to the 'FutureAerosol' section at www.aerosol.com.au.

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For further information: Aerosol Association of Australia Inc.

Caroline Fuller
Events & Promotions Co-ordinator
Mobile: 0420 656 017
Email: training@futureaerosol.com

Philip Fleming
Executive Director
Ph: 61 2 9633 9011
Email: info@aerosol.com.au

Course logo and three photos provided:



Mr Keiichiro Teramoto, General Manager of Research & Development at Daizo Japan and One Asia Network, presented on the many innovative possibilities of the aerosol format to a audience of 36 operations, laboratory and technical personnel from the aerosol industry who attended the Aerosol Association of Australia's first *FUTUREaerosol* Introduction to Aerosol Technology Course on 17 & 18 June 2009 at Macquarie Graduate School of Management in Sydney.

